

The Lincoln Mark VII FAQ

Q: What is the Lincoln Mark VII?

A: A 3700 lb, two door luxury sport coupe, powered by Ford's popular 302 (five point oh) engine mated to a four speed automatic over drive transmission that comfortably seats five large adults. The Mark VII is nicknamed, "The Rich Man's Mustang".

Q: How is the Lincoln Mark VII different?

A: Motortrend Magazine is quoted as calling the 1984 Lincoln Continental Mark VII, "... one of the slickest pieces to come out of anywhere." It combines the luxury of a traditional Lincoln with the speed of a Ford 5.0 and the performance of a true American muscle car. The car was built to be a direct competitor to the Mercedes 380SEL.

Q: What does LSC stand for?

Luxury Sport Coupe

Q: What does GTC stand for?

A: Grand Touring Coupe

Q: What are the fuel ratings (MPG) for the Lincoln Mark VII?

A: In 1984, the 302 engine made 140 hp and had an EPA rating of 17 mpg city and 26 mpg highway. By 1988, the same engine style gained 85 hp and mpg remained moderate to original design.

Q: How many models of Lincoln Mark VII were made?

A: From the factory, there were five:

Base (1984-1987)

Bill Blass (1984-1992)

Gianni Versace (1984-1985)

LSC [Luxury Sport Coupe] (1984-1992)

Special Edition (1990-1992)

Q: What were the options for the Lincoln Mark VII?

A: In 1984, options included:

- anti-theft alarm - \$190.00
- automatic dimming day/night rear view mirror - \$89.00
- brushed aluminum lower body side molding - \$74.00
- compass/thermometer group - \$191.00
- conventional spare tire - \$121.00
- dual heated outside mirrors - \$49.00
- dual heated seats - \$159.00
- electronic AM/FM radio with cassette or 8-track - \$170.00
- fog lamps - \$158.00
- forged aluminum wheels - \$291.00
- garage door opener - \$140.00
- keyless entry - \$205.00
- leather wrapped steering wheel - \$99.00
- license plate frame, front - \$11.00
- license plate frame, front and rear - \$22.00
- lighted visor vanity mirrors, pair - \$156.00
- Moondust paint - \$263.00
- portable CB - \$154.00
- power decklid pull down - \$79.00
- power glass moonroof - \$1289.00
- premium JBL sound system with amplifier - \$206.00
- puncture sealant whitewall tires - \$180.00
- six way power seats with dual recliners - \$225.00
- six way power seats with power recliners - \$416.00
- vent windows - \$73.00
- vinyl insert lower body side molding - \$70.00
- wire spoke aluminum wheels - \$686.00

By 1992, all options became STANDARD EQUIPMENT except for:

- anti-theft alarm - \$295.00
- automatic dimming day/night rear view mirror - \$111.00
- California Emission System - \$100.00
- cellular phone - \$459.00
- electronic AM/FM Stereo Radio with Compact Disc Player - \$299.00
- engine block heater - \$61.00
- JBL Audio System - \$575.00
- license plate frame, front - NC
- power glass moonroof - \$1550.00
- Special Edition Package #413 - \$680.00
- Traction-Lok Axle - \$101.00