

The Mark VII Times

Everything Lincoln Mark VII

Vol. 6 No. 3

1984

PRODUCT FACTS BOOK

ARTICLES
EVENTS
TECHNICAL
CLASSIFIED
MEMBERSHIP

ADVANCE
EDITION

The perfect self storage space in six convenient locations: Media / Aston, Clifton Heights, Upper Darby, and Levittown, PA; Elkton, MD; and Williamstown, NJ.

A Storage Depot

Locations

Every A Storage Depot facility features convenient and secure self storage options, with additional services at some locations. Find the A Storage Depot nearest you:

CLIFTON HEIGHTS, PA

- Storage units from 25 to 300 sq. ft.
- Outdoor RV/Boat/Vehicle Storage
- U-Haul Truck Rentals

ASTON/MEDIA, PA

- Storage units from 25 to 300 sq. ft.
- U-Haul Truck Rentals

PRIMOS, PA

- Storage units from 25 to 400 sq. ft.
- Climate-Controlled Units Available
- U-Haul Truck Rentals

LEVITTOWN, PA

- Storage units from 25 to 300 sq. ft.
- Budget Truck Rentals

ELKTON, MD

- Storage units from 25 to 300 sq. ft.
- Outdoor RV/Boat/Vehicle Storage
- U-Haul Truck Rentals

WILLIAMSTOWN, NJ

- Storage units from 25 to 300 sq. ft.
- Climate-Controlled Units Available
- RV/Boat/Vehicle Storage
- U-Haul Truck Rentals

For Our Customers

How are we doing?

MANAGE ACCOUNT

Secure and affordable extra STORAGE SPACE

Looking for extra storage space that fits your needs? Whether you need to store a few boxes of sensitive paperwork, a whole household of treasured possessions, or anything in between, A Storage Depot is the self storage space solution you've been searching for.

RESERVE ONLINE NOW



Need storage space long term or short term? A Storage Depot has storage space for just the time you need it: one month, six months, a year, or more...all at a very reasonable price.

Broad range of storage unit sizes

We offer a broad range of unit sizes to suit your needs, all with spacious ten-foot ceilings to maximize available storage area. A Storage Depot self storage units are equipped with easy-to-operate overhead doors for faster load-in and load-out. Select from the A Storage Depot locations at the left to view the available services and storage unit dimensions in the facility nearest you.

Your belongings are in good hands

All A Storage Depot units feature fire resistant masonry-and-concrete construction. The entire self storage facility is well lit, fully surrounded by fencing, and supervised by on-site resident management. An electronically secured main gate ensures that only rental customers have access to the storage facility premises.



One Stop Storage Solution

Along with self storage, A Storage Depot has boxes, packing supplies, and rental trucks (local & one-way) available at each location.



LOWEST PRICE GUARANTEE

Click Here

Storage Features

- Fire-resistant construction
- Flexible size and climate-control options
- Overhead doors for easy access
- Clean, well-lit, gated facilities
- Convenient contract terms

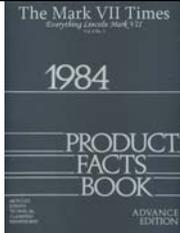
FIRST MONTH \$1*

*subject to availability

Click here for Career Opportunities

Ask about monthly self storage SPECIALS and special long-term rates for storage space.





On the Cover:

Sent to all Lincoln Dealerships in June of 1983, The 1984 Product Fact Book was a complete 30 page guide that empowered sales representatives with the knowledge of why Mark VII's were the best American made luxury sport coupe of their day. With less than 300 dealerships in 1984, there are very few of these original documents surviving today. The preface read,

“All Lincoln-Mercury Dealers: This 1984 Advance Product facts book has been prepared to assist you in placing your introductory vehicle orders. It includes comprehensive information on each of the 1984 car lines being introduced in September. The Final Edition, an expanded version of this Advance Facts Book, will be available to you and your staff in September under the SPI program. The Final Edition is updated at mid-year. In 1984, sound product knowledge is fundamental to success in a highly competitive and complex market. We believe this Advance Product Facts Book will help to prepare you to effectively launch the 1984 model year. Sincerely, B. J. Coughlan, General Marketing Manager, Lincoln-Mercury Division”.

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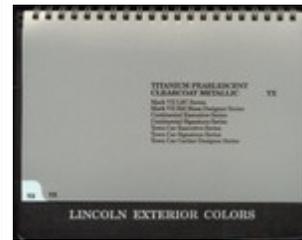


10 TECH – How we did it ...



THE ULTIMATE 1988 MK VII LSC, available for immediate delivery in Oxford white with Regatta blue leather interior. Equipped with every option including power sunroof and JBL sound system. Priced at only \$16,999. Brand new never been used. Purchase this exquisite automobile, convert yours, or let us custom build one to your exact taste. Contact Kevin at Auto Custom Inc. Philadelphia, Pa. 215-876-9233 for further information and photos.

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Visit us on line at TheLincolnMarkVIIClub.org

The Mark VII Times is published quarterly by The Lincoln Mark VII Car Club Incorporated Box 42678 Philadelphia, PA 19101-2678 610.931.6623

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EDITOR'S NOTES

By John Dancy



The New Newsletter.

Yes. It's new again. Started in December of 2005 and weighing in at just under seven pages, the newsletter has undergone many changes. The best of which is Club Member submissions. In this issue, you'll find some familiar and not so familiar aspects of our Marks, written by owners just like yourself. What better writing staff for a niche market vehicle Newsletter than ACTUAL owners of said vehicle? Our standard columns, Events, Classified, Technical, and Articles, have returned and will also be filled with Member input. Where do we get this input? You too can send your comments, questions, and experiences to the attention of the Club's Newsletter Editor via US Mail, or Email. Please do NOT send original pictures or documents as they cannot be returned.

If you have not already taken advantage of the Club's on line Forum, then I strongly recommend that you do so. It is filled with extensive and exclusive content about our Marks. The topography is laid out in a manner that is not only easy to navigate for seasoned users with headings of WELCOME, THE CLUB, CAR CARE, TECH, THE LOUNGE, and CLASSIFIED, but is also specific for first timers to easily locate individual subjects. With over 25 dedicated sub forums, there is something for everyone. The multitude of sub forums also allows you to locate what you want, when you want it without wading through 100 posts of unrelated items. The forum's search feature, located at the top of ever page, let's you use phrases like, "air spring leaks down" or "get more horse power" or even "scheduled maintenance" without receiving 13,726,548 results.

The Club currently has Chapters in Northern and Southern California, Idaho, Massachusetts, New Hampshire, New Jersey, Ohio, Ontario, Pennsylvania and Texas. Club Members that live in areas other than these may qualify to be Chapter Coordinators. Our Club's events are open to everyone with any make or model vehicle. Information on becoming a Chapter Coordinator may be found at the Club's web site or by requesting the information to be sent to you.

So weather you own a bone stock 1986 or a highly modified 1991 or a daily driver 1988, the Lincoln Mark VII Club is the number one resource for all things Lincoln Mark VII.

Preserve, restore, maintain.

EVENTS



January 9, 2011 Fairless Hills, PA

by Jeff Hine

We had a great start to the 2011 meets with 16 people and 11 cars, even with temperatures in the low 20's and a wind chill around 10000 below 🥶 we had a great time with many old friends and several new faces. Started the day about 11am, gathered in the parking lot for 10 - 15 chilly mins. saying our hi nice to see you greets and hugs now let's get the @\$%^ inside before we turn into popsicles 🥶. Once inside and our teeth stopped chattering we played musical chairs and had many stimulating conversation till 2pm +, then went back out to a bit warmer temps. around 28 (woohoo heat wave) chatted and looked over everyone's rolling salt balls (except Jack's who took his to the car wash before the meet, that is what I call dedication) for about another 1/2 hr. before calling it a day. In attendance were; Kahuna and guest (sorry forgive me terrible with remembering name) in his 91 cobra enhanced white lsc from Drexal Hill PA. Thain (gadget 73) 91 lsc Elsinboro N.J. Tim (omnipresent) 88 lsc Phily Pa. Dana 88 lsc Primos Pa. Jack (hizhoner) 92 lsc Bensalem Pa. Rob (eightlives) 99 f-150 N.E. Philly Pa. Joe (misterfixit) & Michele 2004 Navigator Oaklyn / Audubon, N.J. Brian & Heather 95 Ranger Monroeville / Newfield N.J. Jeff (lscinpa), Richard, Rachel, Rose (foxsdenmom) 99 Blazer (yes a Chevy, sorry) Wilkes-Barre, Pa. Fred 90 T-bird John (oldschool) 88 lsc Primos, Pa. Thanks again to all who attended it was a great pleasure spending the day with you, hope to see you at another meet.



February 6, 2011 Whitehall, PA

by Jeff Hine

I think I made a boo boo choosing this location or maybe the date. For a little local diner the place was packed and very few open parking spaces also not a football fan so didn't realize this was super bowl Sunday. These two factors may have contributed to the low turn out but the meet started out in the sunshine and 33 deg. after circling the parking lot a few times finally found an open spot. Then went in and only had a 15 min. wait for a table. Still had some stimulating conversations for the 2 1/2 hrs. we sat there. Exited the restaurant

EVENTS

(continued)



to 40 deg. temps. stood around for about another 1 hr. till finally breaking up and heading home. In attendance were: John "old school" Dancy in Dana's 1990 LSC from Primos, Pa. Dana Jemison 1990 Lsc from Primos, Pa. John Speziale 1994 Ford Thunderbird SC from Perkasio, Pa. Brian J. Larkin 1988 Ford Thunderbird TC from Monroeville, NJ. Heather Little 1988 Ford Thunderbird TC from Newfield, NJ. Richard Hine 1999 Chevy Blazer from Wilkes Barre, Pa. Jeffrey Hine 1999 Chevy Blazer from Wilkes Barre, Pa. Thanks to all that attended it was a pleasure seeing you all again looking forward to the next meet.



February 20, 2011 Webster, MA
by Dawnne Prince

In attendance was John Hollows, Christopher Hollows, Judy Gevry, Howie Gevry, Stacy Bowbly, Cliff Smith, Dawn Bowbly, Tristan Prince, Alfred Prince, and Dawnne Prince. Too cold for pictures, it was a great lunch meet!



April 3, 2011 Orwigsburg, PA
by Thain Strzelecki

Ray, 87BB 1987 Bill Blass Scott Galen, lincolnmania 1991 Bill Blass Thain Strzelecki, Gadget73, passenger in Scott's BB and Bill Stephens. No picture evidence exists, but we were there. Food was pretty decent too, and the restaurant staff was very friendly. Not a huge parking lot, but not a bad place to have a meet. Its also not far from a decent sized junkyard in New Ringgold. Its actually closer to Port Clinton than Orwigsburg, but whatever. Its about 2 miles up the road from Cabelas at I78 and 61.



April 10, 2011 Fabulous Fords Forever,
Buena, Park, CA

by Brent Wilson and Art Bailey Jr

I'd like to thank everybody who participated and stopped by to say "HI" at the Fabulous Fords Forever show in Buena Park. It was great to et new folks at this show. (Fabulous Fords is st Coast National Event.)



May 6, 2011 Logan, Utah

EVENTS

(continued)



By Art Bailey Jr

Utahlincolnsc, Junkyardkat and myself met in Logan Utah. Utahlincolnsc arrived in a VERY nice black, '91 LSC sporting a quite attractive white double pin-stripe.

The car is a beautiful specimen and with few exceptions, everything works well. For all intents and purposes, the car is stock and quite well cared for. This one is definitely a keeper with no obvious deterioration or rust anywhere. The paint is nearly perfect and is unquestionably the same stuff that was applied at Wixom. After chatting in the parking lot we retreated to the Logan Golden Corral; a buffet chain well know for GREAT FOOD! (Too bad we didn't have one nearby in Los Angeles!!!)

We chatted over lunch and returned to the parking lot where more discussion about the cars took place. Shifty provided a brief ride on the somewhat congested streets in this medium sized Utah town and we concluded the small gathering of Mark VII enthusiasts.



May 28, 2011 Cherry Hill, NJ

by Joe Lovern and Thain Strzlecki

“... all you damn morning people *grumble* Maybe. Just maybe. Car is not gonna be washed tho. It hasn't been properly washed in 6 months. It got a

rinse after exiting the garage and that's about as far as I got with it.”



June 3 – 5, 2011 Carlisle, PA

by John Dancy

The 2011 Carlisle Ford Nationals is the Club's Annual East Coast National Event. More than 25 Club Members brought their Lincoln Mark VII's out to this year's

festivity.



June 17, 2011 Delran, NJ

by John Dancy

Club Members Jack Cohen and Shawn Thomas joined over 20 participants and countless spectators for this month's event. A pair of 1929 Fords accented the

show and muscles cars were strongly represented. You never know what you'll get at this show!

EVENTS

(continued)



July 15, 2011 Delran, NJ

by John Dancy

Another great car show and cruise was had in Delran, NJ today. Thanks to Club Members Jack Cohen and Joe Lovern for lending a hand to make this event happen. Everything from 2009 Corvette to a 1926 Model T was in attendance. You never know what you're going to see at one of these cruises. A group of Mustangs cruised in to make up almost 25% of the attendance! Two out of three winners opted for a Chick-Fil-A food prize instead of a trophy. One lucky person went home with \$40.00 in our monthly 50/50 drawing. Several cars attended just for the cruise and had just as much fun judging cars as did car show participants enjoying showing their vehicles.



July 17, 2011 SunValley, CA

by Brent Wilson

A hot and sunny day in the land of "Carmageddon", and six beautiful Mark VII's eased into the parking lot at Bob's Big Boy in Sunland. Henry Anton, Pete Sharp, Steve Spears, Rafael Zamora, Seth Wilson, Toby Hammer, Ian Wilson, and Chris and I had a fun and entertaining meeting. We talked cars of course and many other things. A great group of people. Henry put on a little show as he left Bob's, just to put a exclamation point to our discussion of some new additions of "go-fast" stuff on his stealthy Mean MkVII. Pete showed up in another of his Marks, a very nice '88 LSC in black. It was such a pleasure to see everyone.



August 19, 2011 Delran NJ

by John Dancy

The rains did not hold off for the show. This was the FOURTH straight day of one type of storm or another for Franklin County, NJ. Thanks to a few die hard Cruisers that showed up, but we ALL packed it in when the winds preceded the rains.

September 4, 2011 10:00 - 2:00 pm 4505 Bath Pike(Rt. 512) Bethlehem, Pa. 18017

September 15, 2011 6:00 - 8:00 PM 800 Eubank Blvd NE Albuquerque, NM 87123-1200

September 16, 2011 4:00 PM to 8:00 PM Fairview Blvd. & Rt.130 N Delran, NJ 08075

September 18, 2011 9:30 am - 12:00 pm 482 North Main St, Leominster, MA 01453
September 18, 2011 1:00 PM Rain or shine. 1150 West Colorado Blvd. Arcadia, CA 91007
October 2, 2011 10:00 - 2:00 pm 6589 Sullivan trail Wind Gap Pa.18091
October 16, 2011 1:00 PM Rain or shine. 1150 West Colorado Blvd. Arcadia, CA 91007
October 21, 2011 4:00 PM - 8:00 PM Fairview Blvd. & Rt.130 N Delran, NJ 08075
October 30, 2011 9:30 am - 12:00 pm 482 North Main St, Leominster, MA 01453
November 6, 2011 9:30 am - 12:00 pm 482 North Main St, Leominster, MA 01453
November 6, 2011 10:00 - 2:00 pm 120 State Route 93 Hazleton Pa. 18201
November 19, 2011 9:00 AM to ? 1350 Hurfville Road Deptford, NJ 08096
November 20, 2011 1:00 PM Rain or shine. 1150 West Colorado Blvd. Arcadia, CA 91007
December 4, 2011 9:30 am - 12:00 pm 482 North Main St, Leominster, MA 01453
December 4, 2011 10:00 - 2:00 pm 224 West Germantown Pike Norristown Pa. 19401

TECH



Bleeding the Brakes*

by Brad Pearce



*Note:

FRONT BRAKES

The front brakes can be bled in the conventional method listed below with or without the accumulator being charged.

REAR BRAKES

Bleeding the rear brakes requires a fully charged accumulator. Once the accumulator pressure is available to the system, the rear brakes can be bled by opening the rear brake caliper bleed screws for 10 seconds at a time while holding down the brake pedal in the applied position with the ignition switch in the RUN position. Repeat until an air-free flow of brake fluid has been observed at each caliper, then close the bleed screws. Pump the brake pedal several times to complete the bleed procedure. Adjust the brake fluid level in the reservoir to the MAX level with a fully charged accumulator

- 1) Clean all dirt from the Master Cylinder filler cap
- 2) If master cylinder is known or suspected of having air in bore, it must be bled before any wheel cylinders or calipers are bled. To bleed the master cylinder, loosen the upper secondary outlet fitting approximately three-quarter turn.
- 3) Have an assistant push brake pedal down slowly through full travel. Close outlet, return the pedal slowly to full released state. Wait 5 seconds the repeat operation until air bubbles cease to appear
- 4) Loosen up primary outlet fitting approximately three-quarter turn.
- 5) Repeat step three
- 6) To continue to bleed brake system, remove rubber dust cover from right rear bleeding fitting. Place suitable box wrench on fitting and connect clear rubber

TECH
(continued)



drain tube to fitting. The end of the tube should fit snugly around bleeder fitting.

7) Submerge free end of tubing in container partially filled with clean brake fluid and loosening fitting approximately $\frac{3}{4}$ turn.

8) Have assistant push brake pedal down slowly through full travel. Close bleeder fitting, then return peddle to full release position. Wait 5 seconds and repeat until operation until air bubbles cease to appear at submerged end of bleeder tube. Check brake fluid in master cylinder and add as needed.

9) When fluid is completely free of air bubbles, secure bleeder fitting and remove bleeder tube and wrench. Install rubber dust cover on bleeder fitting.

10) Repeat the process to the left rear caliper, right front caliper then left front caliper. Keep checking the brake fluid level in the master cylinder and add fluid as needed. Once complete check the master cylinder fluid level. It should be at the maximum position indicated on the reservoir. Return the master cylinder filler cap to the master cylinder and ensure it is tight.

11) Always ensure disc brake pistons are returned to their normal positions by depressing the brake pedal several times until normal pedal travel is established.

12) Check pedal feel. If pedal feels spongy, repeat bleed procedure.

The entire article can be found online at,

<http://www.thelincolnmarkviiclub.org/documents/tech/rearBrakePadReplacement.pdf>

CLASSIFIED



THE ULTIMATE 1988 MK VII LSC, available for immediate delivery in Oxford white with Regatta blue leather interior. Equipped with every option including power windows and JBL sound system. Priced at only \$14,900. Brand new never been titled. Purchase this expensive automobile, convert yours, or let us custom build one to your exact taste. Contact Kevin at Auto Customs Inc. Philadelphia, Pa. 215-876-9113 for further information and photos.



PARTS PARTS AND MORE PARTS

by markviiheaven

I have 4 cars worth of parts all 89 or older. So here's your chance. I take PayPal as well. PM me or Email with your needs. Also If your within driving distance I install parts do repairs 5 speed conversions etc. John 860 710-2857 markviiheaven@thelincolnmarkviiclub.org



1984 White Gianni Versace

by admin » Sun Jun 05, 2011 10:23 pm

Price: negotiable

Year: 1984

Model: Lincoln Mark VII Gianni Versace

Mileage: 105000

Exterior color: white

Interior color: tan

VIN: 1MRBP98L7EY738908

Condition: 6 - does not start or run, is weathered or wrecked or stripped, useful primarily for parts

Link to pictures: <http://thelincolnmarkviiclub.org/Gallery/1MRBP98L7EY738908>

Seller Name: Ray Clow

Seller Email: jomommaclow@verizon.net

Seller Location: Annapolis, MD USA

Notes: ran fine when parked 10 yrs ago; motor is not seized; electrical problems; some spare parts; gr8 parts car



1990 LINCOLN MARK VII SE DARK TITANIUM

by oldschooll » Mon Jun 20, 2011 2:41 pm

Price: 7000

Year: 1990

Model: Lincoln Mark VII LSC SE

Mileage: 75000

Exterior color: Titanium Grey

Interior color: Dove Grey

VIN: 1LNCM93E7LY779895

Condition: 2 - owner restored, superior restoration, excellent maintenance, extremely well maintained original

Link to pictures: <http://johndancy.com/Gallery/1LNCM93E7LY779895>

Seller Name: James Baker

Seller Email: jimconniebaker@mindspring.com

Seller Phone: 703 965 8157

Seller Location: Fairfax Virginia

Notes: Special Edition, immaculate, garaged, Award Winner, everything works correctly, drives like new.



1987 LINCOLN MARK VII LSC

Price: \$1400

Year: 1987

Model: Lincoln Mark VII LSC

Mileage: 122000

Exterior color: Blue

Interior color: Blue

Condition: 2 - owner restored, superior restoration, excellent maintenance, extremely well

CLASSIFIED
(continued)



maintained original

Link to pictures:

<https://picasaweb.google.com/106406746965790630279/MarkVII?authuser=0&feat=directlink>

Seller Name: Cris

Seller Email: crisirey@hotmail.com

Seller Phone: 6196062005

Seller Location: Poway, CA 92064

Notes: has the 5.0 HO 225hp Engine, running driving registered smogged 122000 miles clean title all power functions operable



1992 LINCOLN MARK VII LSC

by admin » Sat Aug 20, 2011 6:07 pm

Price: 1500

Year: 1992

Model: Lincoln Mark VII LSC

Mileage: 147,120

Exterior color: white

Interior color: burgundy

VIN: 1LNCM93E8NY692333

Condition: 4 - drivable vehicle, functional, amateur restoration with some components not working, usable "as is"

Link to pictures: <http://www.fanafivillage.com/mark7.html>

Seller Name: Barbara Williams

Seller Email: bj@fanafivillage.com

Seller Phone: 781-767-1592

Seller Location: Holbrook, MA

Notes: A rotted (already identified) brake line must be repaired



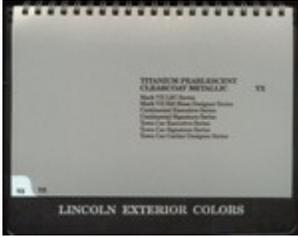
1984 MARK VII LSC DIESEL

\$4000.00 MY LOSS by LSC4ME » Fri Jul 22, 2011 10:58 am I'm selling the diesel, if interested please contact me. Car is in good shape, all systems work as should. No rust, I would rate this car a 8 out of 10. about 81k miles, drove from NC to NV, asking 4000.00 obo. I need to down size the fleet. Thanks Rob. rob@ranshu.com or 775-230-6265.

COIL CONVERSION KIT - by HOTMARK7 » Tue Aug 02, 2011 9:52 pm Have a complete coil spring conversion kit from Arnott Industries and also stock sway bars from an 88 LSC. Looking for offers, will ship if needed. 714 991 9084 or 724 282 7734

PARTING OUT 1990 LINCOLN MARK VII by crc11 » Sun Aug 28, 2011 9:52 pm I am located in Oxford, PA. About an hour outside of Philly. I recently bought a 1990 Lincoln Mark VII and am ripping out the Engine, Trans, ECU, And Wiring Harness. Everything else is fair game. Anything I can't sell is going to the junkyard as scrap. Already have the front ripped off, so if you need fenders, bumpers, headlights, tail lights, digital cluster, air ride suspension, doors, sunroof, motor for sunroof, anything you can think of, let me know. Shoot me an offer as well. I am just trying to make enough money to make a return profit on the car to pay for the engine and trans for my V8 RX7 swap. Thanks for your time. -Cameron. Crclardy11@gmail.com 6102357574

ARTICLES



R.P.M.

(Restore, Preserve, Maintain)

by John Dancy

Preservation.

“to keep alive or in existence; make lasting, to keep safe from harm or injury; protect or spare.” This definition is the one that best pertains to this column.

Who preserves a Mark VII?

Anyone that wants their 19+ year old vehicle to keep transporting them down the road. Different levels of preservation require different amounts of involvement so you do what you're comfortable with. Manually undercoating a New England Mark VII will have the same protective results as applying sun block to our leather seat uppers. One requires a lift and about eight hours of over head labor. The other requires 60° interior temperature, elbow grease, and SPF 40. We must first realistically choose tasks that we know are within our capabilities to complete.

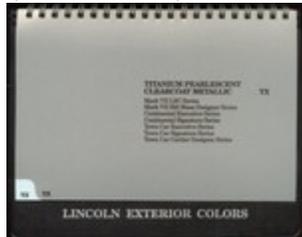
What do we preserve?

Anything that is impossible or extremely difficult to recreate. Leonardo Da Vinci painted the Mona Lisa over 500 years ago. It is a one of one. It is here today because someone chose to preserve it. In 1988, there were over 33,000 Mark VII's assembled. That doesn't mean that they are less worthy of preservation; just that there are more of them that can be preserved. Wear items such as belts and hoses are readily available over the counter yet a joystick mirror switch is not and should be preserved as if it were a unicorn's horn. Anything that we come in contact with daily such as steering wheels, front seats, turn signals and shifters, absorb our oils and are taken to their full ranges of motion far more than designed. You'll be amazed at the results of wiping down your arm rest with baby wipes once a week.

When do we preserve?

Immediately. Every part of our vehicles began to age the moment they were exposed to oxygen and humidity. Temperature is a crucial factor to vinyl surfaces. 60° - 90° F is recommended for a comfortable working temperature. Take a cracked dashboard for example. If it has a single crack from the defroster grill to the glove box, would you feel restoration has arrived too late? You'd be incorrect. That single crack makes up less than ten percent of the entire assembly. To stop that ten percent from becoming twenty percent, we treat the damaged area just as we would the undamaged surfaces. Very few Mark VII's have 100% un-cracked dashboards. The journey to stop cracking begins today!

ARTICLES (continued)



Where do we preserve?

Just about anywhere. As stated elsewhere, 60° - 90° F is best for vinyl surfaces and also applies to our exteriors. An 80° day can net a 100° surface temperature for a hood in direct sunlight. The most common place is a driveway or garage. If you park mostly on a busy street in center city, consider interior preservation until you can park in a more isolated area. A good rule of thumb would be an area where you can open both doors fully. A public park or the parking lot of AutoZone comes to mind for exterior cosmetic preservation. Engine and chassis work must be done away from any traffic for safety reasons.

How do we preserve?

Preservation begins with the removal of damaging properties of an object. Parking our Mark VIIs on a twenty two foot wide residential street exposes it to damaging properties such as other vehicles, birds, pets, kids, and the occasional uncovered bicycle handle. That last one gives me chills. The ultimate way to preserve our Marks would be something like a weightless container that can maintain a vacuum. The cargo bay of a space shuttle orbiting the Earth would be perfect. Most of us are somewhere in the middle. Different materials require different products, but the steps are pretty much universal: removal, cleaning, preserving, detailing. Removal should be done dry as much as possible. Dry compressed air works wonders if you have the patience and a good nozzle. Just because you've taken all of the loose oil from around that seal, the five year old stuck on grime has to go too. Stiff round brushes are best. Three different lengths are most useful. Cleaning can be done dry or wet depending on the material being cleaned. Cleaners designed to break down grease should NOT be used on vinyl or clear coating. Dishwashing liquid is in almost every kitchen in America and is tough on grease. It's even tougher on vinyl and wax. The surface that you're cleaning is not clean until all foreign properties are removed. Preserving presents some personal choices. The chassis of a New Jersey Turnpike daily driver is a perfect candidate for underbody coating. The same holds true for the dashboard of a Texan weekend car stored in the driveway. Sun block, sunshades, and covers are all good investments for preserving this vehicle.

Preserving our Mark VIIs makes them last. There is no single product that is best for all materials. Eight different material surfaces can require eight different products. Don't be afraid to remove an item and work on it indoors. Better lighting, a comfortable seat, and the correct tools and products make the task go much easier.

In future columns, I'll discuss MAINTENANCE and print a question or two along with answers from collectors, mechanics, and daily drivers. Until then, remember, "Even the longest journey begins with the first step."

MEMBERSHIP



Stoner
1-800-227-5538

WELCOME TO THE LINCOLN MARK VII FAMILY!

New Members.

Brent "brentalan" Horbatt
- Alpha, NJ USA
Jeri "SylviaHolden" Braviroff
- Chino, CA USA
Judy "judy" Gevry
- Webster, MA USA
Christopher "crissy concrete" Hollister
- Staten Island, NY USA
Richard "reric55" Wissing
- Sioux City, IA USA
Donald "dpagano" Pagano
- Staten Island, NY USA
Dieter "heidemann" Heidemann
- Essen, NRW GERMANY
Otis "utahlincolnsc" Bryant
- Centerville, UT USA
Henry "jud149" Chapin
- Wellington, FL USA
Terry "Mater" Mateer
- Circleville, OH USA
Anthony "Tony" Drummond
- Chester, MD USA
Andrew "swithstang4" Swithin
- Chicago, IL USA
Mike "Kenemike" Denney
- Mounds, OK USA
Curtis "Sledge" Chisom
- Travelers Rest, SC USA
Jerry "JGBLACKLSC" Galant
- Avon, OH USA
Stephen "1989LSC5" Bullock
- Rockmart, GA USA
Joe "TimeBandit" Miksis
- Arlington, MA USA
Pietro "ChickenKoala" Somma
- Linden, NJ USA
William "Bill" Dickson
- Pt Pleasant, NJ USA
Kevin "Chicago" Buglio
- Burbank, IL USA
James "jimythecoot" Groth
- Dallas, OR USA
Stan Wright
- Albuquerque, NM USA
Nick "TheNightWolf" Gagne
- Rochester, NH USA

WELCOME BACK TO THE LINCOLN MARK VII FAMILY!

Returning Members.

Robert "rj" Magrino
- San Jose, CA USA
Richard "reric55" Wissing
- Sioux City, IA USA
Ronald "ron" Tyman
- Philadelphia, PA USA
Chris "K MANIAC" Pinder
- Concord, CA USA
Tom "TmanMK7" Mansue
- Hamilton, NJ USA
Brent "brent" Wilson
- Pasadena, CA USA
Bradley "swifty" Swift
- Brownsville, PA USA
Garfield "84LSC" McNair
- Baltimore, Maryland USA
Mary "marybarbara" Mason
- Santa Barbara, CA USA
Dana "dana" Jemison
- Primos, PA USA
Robert "LSC4ME" Shearan
- Reno, NV USA
Bob "rmjak" Kumpfer
- Valparaiso, IN USA
Gregory "gregory" Kourouklis
- Fredricksburg, VA USA
Russel "Southern MD LSC" Pentz
- Waldorf, MD USA
Paul "markvii91" Clarke
- Avon Lake, OH USA
Dawnne "LSCPrincess" Prince
- Fitchburg, MA USA
Michael "miket" Topalian
- Sainte Sophie, Quebec Canada
John "MAviiRK" Hollows
- Webster, MA USA
Joe "MrFixit" Lovern
- Oaklyn, NJ USA
Thomas "TomNH" Saluti
- Rochester, NH USA
Ronald "hotmark7" Aul
- Butler, PA USA
Chris "greeneyes" Saluti
- Rochester, NH USA
Brain "brian" Znamirovski
- Baldwin, MD USA
Sylvan "lscse" Lafond
- Beauharois, Quebec Canada

MEMBERSHIP
(continued)



Club Member Jeff “LSCinPA” Has resigned as Pennsylvania Chapter Coordinator and Newsletter Editor. These two positions can be filled by any active Club Members meeting the criteria for Chapter Coordinator or Newsletter Editor. For information on becoming a Chapter Coordinator for Pennsylvania or any other region, see, <http://www.thelincolnmarkviiclub.org/documents/faqs/chapterCoordinatorFAQ.pdf> For information on becoming a Newsletter Editor, contact newsletter@thelincolnmarkviiclub.org

The Club welcomes Julian Homan of Lakeland, FL as the new Florida Chapter Coordinator.

Chapter Coordinators:

- Art and Kathy Bailey, ID
- Doug Corrigan, ONTARIO
- John Dancy, PA
- Julian Homan, FL
- Tina Griffith, TX
- John Hollows, MA
- Jeremy Koerner, CA
- Joe Love, TX
- Joe Lovern, NJ
- Dawnne Prince, MA
- Tom and Chris Saluti, NH
- Brent and Chrissy Wilson, CA

Board Of Directors:

- Art Bailey Jr, Vice President
- Kathy Bailey, Secretary
- Rosalie Chismar, Treasurer
- John Dancy, President
- Fred Dudley, Chairman Of The Board
- Dan Moran, Web Site Administrator
- Thain Strzelecki, Membership Secretary

Club Member submissions may be emailed to newsletter@thelincolnmarkviiclub.org